



COMMANDING GENERAL 1ST MARINE AIRCRAFT WING

Leadership Philosophy

1 August 2011



The mission of 1st Marine Aircraft Wing is to conduct air operations in support of the Fleet Marine Forces to include offensive air support, anti-air warfare, assault support, aerial reconnaissance including active and passive electronic countermeasures, and control of aircraft and missiles. As the Commanding General of 1st Marine Aircraft Wing, I will be squarely focused on this mission ensuring that we generate and maintain the readiness required to execute it. Nothing, and I emphasize, nothing will get between 1st Marine Aircraft Wing and accomplishment of its mission. Nothing!

In our drive to generate and maintain readiness, established standards will be the measure. Whether individual, materiel, or collective readiness, 1st MAW will meet the standard.

I lead by example with little pretense. I am confident of my abilities and have little fear in showing my weaknesses. I set very high standards for my own performance; standards that I sometimes fail to meet. I will expect the same of you. I am part of this organization in large part because I believe that our nation's current defense and security posture demand that we push ourselves well beyond that which many would otherwise be satisfied with. Everything that I have accomplished as a Marine has come through hard work. I challenge each of you to follow me and to challenge yourselves. In all that 1st MAW will do, I believe that if it is worth doing at all, it is worth doing right. I demand nothing short of excellence.

Solving problems is what we do. It is an integral part of leadership. I enjoy the rigor of problem solving and will solicit your input on nearly all of the dilemmas that we will confront. I will routinely ask "What do you think?" In deliberation, be prepared to tell me what you think and not what you believe I want to hear. Always be honest and forthright. Use tact with sensitive issues. If you have a better idea, say so, and forcefully articulate your position; however, once the decision is made, you must execute it, even if you do not favor it, with all the gusto you would if it were your own idea. Again, when the decision is made, I will expect your loyal devotion in implementation. You owe that to me just like I owe that to our III MEF CG.

I am all about teamwork and team building. I expect that we will all work together here and that we will work well, exceptionally well, with our counterparts. I expect the same to be equally true outside of the command. I expect that 1st MAW will earn the reputation of being a "Can Do Easy" organization—one that is easy to work with and knows how to work collectively to get any job done. I expect each of you to display that attitude in everything you do.

As part of a forward deployed force, being a member of 1st MAW will be challenging. At times it will be really tough. But it will be rewarding. I have been a part of units that knew how to keep things in perspective and some that did not. I will always seek the proper balance as the Commanding General. We will accomplish any and all missions assigned, make difficult tasks easy, and have some fun in the process.

The opportunity to lead 1st Marine Aircraft Wing is a great honor that comes with even greater responsibility. I take this responsibility very seriously. I will give you my very best and will expect the same in return. Together, and I emphasize together, we will provide the very best in Aviation Combat Element support to III MEF and our nation.

Semper Fidelis,

W. D. BEYDLER

Major General, U. S. Marine Corps
Commanding General
1st Marine Aircraft Wing